



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

SCOTT BROWN FOR US SENATE-REPU
Multi Media Services Corp (2430)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174625
Inv Date 10/28/2012
Terms Net 30
Contract 48467
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est 5191 10/1-10/7 ADD SCHED (27970)
Acct Types Local/Political Candidate Agency
Est/Headline 5191/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:41PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	10:00AM-Today Show	Day,M-1,Tu-1,W-1,Th-1,F-1	10/01/12 10:27AM (Mo)	00:30	Today Show	SBTV09271219H	\$750.00	
1.0	SPOT	10:00AM-Today Show	Day,M-1,Tu-1,W-1,Th-1,F-1	10/02/12 10:59AM (Tu)	00:30	Today Show	SBTV09271219H	\$750.00	
1.0	SPOT	10:00AM-Today Show	Day,M-1,Tu-1,W-1,Th-1,F-1	10/03/12 11:00AM (We)	00:30	Today Show	SBTV10021220H	\$750.00	
1.0	SPOT	10:00AM-Today Show	Day,M-1,Tu-1,W-1,Th-1,F-1	10/04/12 10:29AM (Th)	00:30	Today Show	SBTV10021220H	\$750.00	
1.0	SPOT	10:00AM-Today Show	Day,M-1,Tu-1,W-1,Th-1,F-1	10/05/12 10:27AM (Fr)	00:30	Today Show	SBTV10031221H	\$750.00	
2.0	SPOT	20008-7 News at Noon	Per week (2),Mo,Tu,We,Th,Fr	10/03/12 12:20PM (We)	00:30	7 News at Noon	SBTV10021220H	\$900.00	
2.0	SPOT	20008-7 News at Noon	Per week (2),Mo,Tu,We,Th,Fr	10/04/12 12:13PM (Th)	00:30	7 News at Noon	SBTV10021220H	\$900.00	
3.0	SPOT	20008-7 News at Noon	Per week (3),Mo,Tu,We,Th,Fr	10/02/12 12:52PM (Tu)	00:30	7 News at Noon	SBTV09241217H	\$900.00	
3.0	SPOT	20008-7 News at Noon	Per week (3),Mo,Tu,We,Th,Fr	10/03/12 12:41PM (We)	00:30	7 News at Noon	SBTV09241217H	\$900.00	
3.0	SPOT	20008-7 News at Noon	Per week (3),Mo,Tu,We,Th,Fr	10/04/12 12:49PM (Th)	00:30	7 News at Noon	SBTV09241217H	\$900.00	
4.0	SPOT	12:57PM-Days of our	Day,M-1,Tu-1,W-1,Th-1,F-1	10/01/12 12:58PM (Mo)	00:30	Days of our Lives	SBTV09241218H	\$800.00	
4.0	SPOT	12:57PM-Days of our	Day,M-1,Tu-1,W-1,Th-1,F-1	10/02/12 1:59PM (Tu)	00:30	Days of our Lives	SBTV09271219H	\$800.00	
4.0	SPOT	12:57PM-Days of our	Day,M-1,Tu-1,W-1,Th-1,F-1	10/03/12 1:59PM (We)	00:30	Days of our Lives	SBTV10021220H	\$800.00	
4.0	SPOT	12:57PM-Days of our	Day,M-1,Tu-1,W-1,Th-1,F-1	10/04/12 1:42PM (Th)	00:30	Days of our Lives	SBTV10021220H	\$800.00	
4.0	SPOT	12:57PM-Days of our	Day,M-1,Tu-1,W-1,Th-1,F-1	10/05/12 12:58PM (Fr)	00:30	Days of our Lives	SBTV10031221H	\$800.00	
5.0	SPOT	2:00PM-DOCTORS	Day,M-1,Tu-1,W-1,Th-1,F-1	10/01/12 2:59PM (Mo)	00:30	DOCTORS Episode: 5022	SBTV09271219H	\$500.00	
5.0	SPOT	2:00PM-DOCTORS	Day,M-1,Tu-1,W-1,Th-1,F-1	10/02/12 2:49PM (Tu)	00:30	DOCTORS Episode: 5017	SBTV09241218H	\$500.00	
5.0	SPOT	2:00PM-DOCTORS	Day,M-1,Tu-1,W-1,Th-1,F-1	10/03/12 2:55PM (We)	00:30	DOCTORS Episode: 5033	SBTV10021220H	\$500.00	
5.0	SPOT	2:00PM-DOCTORS	Day,M-1,Tu-1,W-1,Th-1,F-1	10/04/12 2:13PM (Th)	00:30	DOCTORS Episode: 5025	SBTV10021220H	\$500.00	
5.0	SPOT	2:00PM-DOCTORS	Day,M-1,Tu-1,W-1,Th-1,F-1	10/05/12 2:24PM (Fr)	00:30	DOCTORS Episode: 5020	SBTV09241217H	\$500.00	
6.0	SPOT	20011-Family Feud 1	Per week (3),Mo,Tu,We,Th,Fr	10/03/12 3:16PM (We)	00:30	Family Feud Episode: 12042	SBTV09241217H	\$500.00	
6.0	SPOT	20011-Family Feud 1	Per week (3),Mo,Tu,We,Th,Fr	10/04/12 3:19PM (Th)	00:30	Family Feud Episode: 12043	SBTV09241217H	\$500.00	
6.0	SPOT	20011-Family Feud 1	Per week (3),Mo,Tu,We,Th,Fr	10/05/12 3:28PM (Fr)	00:30	Family Feud Episode: 12044	SBTV10031221H	\$500.00	
7.0	SPOT	20012-Family Feud 2	Per week (2),Mo,Tu,We,Th,Fr	10/04/12 3:57PM (Th)	00:30	Family Feud Episode: 12048	SBTV10021220H	\$500.00	
7.0	SPOT	20012-Family Feud 2	Per week (2),Mo,Tu,We,Th,Fr	10/05/12 3:46PM (Fr)	00:30	Family Feud Episode: 12049	SBTV10031221H	\$500.00	
8.0	SPOT	4:59PM-7 News 5-5	Day,M-1,Tu-1,W-1,Th-1,F-1	10/01/12 5:18PM (Mo)	00:30	7 News at 5	SBTV09241217H	\$1500.00	
8.0	SPOT	4:59PM-7 News 5-5	Day,M-1,Tu-1,W-1,Th-1,F-1	10/02/12 5:28PM (Tu)	00:30	7 News at 5	SBTV09271219H	\$1500.00	
8.0	SPOT	4:59PM-7 News 5-5	Day,M-1,Tu-1,W-1,Th-1,F-1	10/03/12 5:18PM (We)	00:30	7 News at 5	SBTV10021220H	\$1500.00	
8.0	SPOT	4:59PM-7 News 5-5	Day,M-1,Tu-1,W-1,Th-1,F-1	10/04/12 5:22PM (Th)	00:30	7 News at 5	SBTV10021220H	\$1500.00	
8.0	SPOT	4:59PM-7 News 5-5	Day,M-1,Tu-1,W-1,Th-1,F-1	10/05/12 5:13PM (Fr)	00:30	7 News at 5	SBTV10031221H	\$1500.00	
9.0	SPOT	5:29PM-7 News 5:30	Day,M-1,Tu-1,W-1,Th-1,F-1	10/01/12 5:46PM (Mo)	00:30	7 News at 5	SBTV09271219H	\$1600.00	
9.0	SPOT	5:29PM-7 News 5:30	Day,M-1,Tu-1,W-1,Th-1,F-1	10/02/12 5:40PM (Tu)	00:30	7 News at 5	SBTV09241217H	\$1600.00	
9.0	SPOT	5:29PM-7 News 5:30	Day,M-1,Tu-1,W-1,Th-1,F-1	10/03/12 5:41PM (We)	00:30	7 News at 5	SBTV10021220H	\$1600.00	
9.0	SPOT	5:29PM-7 News 5:30	Day,M-1,Tu-1,W-1,Th-1,F-1	10/04/12 5:48PM (Th)	00:30	7 News at 5	SBTV10021220H	\$1600.00	
9.0	SPOT	5:29PM-7 News 5:30	Day,M-1,Tu-1,W-1,Th-1,F-1	10/05/12 5:57PM (Fr)	00:30	7 News at 5	SBTV09241217H	\$1600.00	
10.0	SPOT	5:58PM-7 News at 6	Day,M-1,Tu-1,W-1,Th-1,F-1	10/01/12 6:10PM (Mo)	00:30	7 News at 6	SBTV09241218H	\$2000.00	
10.0	SPOT	5:58PM-7 News at 6	Day,M-1,Tu-1,W-1,Th-1,F-1	10/02/12 6:12PM (Tu)	00:30	7 News at 6	SBTV09241218H	\$2000.00	
10.0	SPOT	5:58PM-7 News at 6	Day,M-1,Tu-1,W-1,Th-1,F-1	10/03/12 6:11PM (We)	00:30	7 News at 6	SBTV09241217H	\$2000.00	
10.0	SPOT	5:58PM-7 News at 6	Day,M-1,Tu-1,W-1,Th-1,F-1	10/04/12 6:17PM (Th)	00:30	7 News at 6	SBTV09241217H	\$2000.00	



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Shiebler, Charles (1011)
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Contract 48467
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915 King St.
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POLITICAL CANDIDATE (1051)
Est 5191 10/1-10/7 ADD SCHED (27970)
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5191/

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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
10.0	SPOT	5:58PM-7 News at 6	Day,M-1,Tu-1,W-1,Th-1,F-1	10/05/12 6:24PM (Fr)	00:30	7 News at 6	SBTV10031221H	\$2000.00	
11.0	SPOT	10:59PM-7 News at 11	Day,M-1,Tu-1,W-1,Th-1,F-1	10/01/12 11:25PM (Mo)	00:30	7 News at 11 PM	SBTV09241218H	\$2500.00	
11.0	SPOT	10:59PM-7 News at 11	Day,M-1,Tu-1,W-1,Th-1,F-1	10/02/12 11:23PM (Tu)	00:30	7 News at 11 PM	SBTV09271219H	\$2500.00	
11.0	SPOT	10:59PM-7 News at 11	Day,M-1,Tu-1,W-1,Th-1,F-1	10/03/12 11:34PM (We)	00:30	7 News at 11 PM	SBTV10021220H	\$2500.00	
11.0	SPOT	10:59PM-7 News at 11	Day,M-1,Tu-1,W-1,Th-1,F-1	10/04/12 11:29PM (Th)	00:30	7 News at 11 PM	SBTV09241217H	\$2500.00	
11.0	SPOT	10:59PM-7 News at 11	Day,M-1,Tu-1,W-1,Th-1,F-1	10/05/12 11:34PM (Fr)	00:30	7 News at 11 PM	SBTV09241217H	\$2500.00	
12.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day,M-1,Tu-1,W-1,Th-1,F-1	10/01/12 11:48PM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV09271219H	\$700.00	
12.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day,M-1,Tu-1,W-1,Th-1,F-1	10/02/12 11:47PM (Tu)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV09271219H	\$700.00	
12.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day,M-1,Tu-1,W-1,Th-1,F-1	10/03/12 12:08AM (We)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV10021220H	\$700.00	
12.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day,M-1,Tu-1,W-1,Th-1,F-1	10/04/12 11:46PM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV10021220H	\$700.00	
12.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day,M-1,Tu-1,W-1,Th-1,F-1	10/05/12 12:20AM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV10031221H	\$700.00	
13.0	SPOT	12:37AM-LATE NIGHT WITH JIMMY FALLON	Day,M-1,Tu-1,W-1,Th-1,F-1	10/01/12 1:22AM (Mo)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV09271219H	\$900.00	
13.0	SPOT	12:37AM-LATE NIGHT WITH JIMMY FALLON	Day,M-1,Tu-1,W-1,Th-1,F-1	10/02/12 1:16AM (Tu)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV09241218H	\$900.00	
13.0	SPOT	12:37AM-LATE NIGHT WITH JIMMY FALLON	Day,M-1,Tu-1,W-1,Th-1,F-1	10/03/12 1:12AM (We)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV10021220H	\$900.00	
13.0	SPOT	12:37AM-LATE NIGHT WITH JIMMY FALLON	Day,M-1,Tu-1,W-1,Th-1,F-1	10/04/12 1:33AM (Th)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV10021220H	\$900.00	
13.0	SPOT	12:37AM-LATE NIGHT WITH JIMMY FALLON	Day,M-1,Tu-1,W-1,Th-1,F-1	10/05/12 1:00AM (Fr)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV10031221H	\$900.00	
14.0	SPOT			10/01/12			1 preempt @ \$100.00	\$0.00	Pre-Empt
14.0	SPOT			10/02/12			1 preempt @ \$100.00	\$0.00	Pre-Empt
14.0	SPOT			10/03/12			1 preempt @ \$100.00	\$0.00	Pre-Empt
14.0	SPOT			10/04/12			1 preempt @ \$100.00	\$0.00	Pre-Empt
14.0	SPOT			10/05/12			1 preempt @ \$100.00	\$0.00	Pre-Empt
15.0	SPOT	7:57PM-THE VOICE	Per week (1),Mo	10/01/12 8:42PM (Mo)	00:30	THE VOICE	SBTV09241217H	\$15000.00	
16.0	SPOT	7:57PM-30 Rock	Per week (1),Th	10/04/12 7:58PM (Th)	00:30	30 Rock	SBTV10021220H	\$3500.00	
17.0	SPOT	10:00PM-ROCK CENTER WITH BRIAN WILLIAMS	Per week (1),Th	10/04/12 10:24PM (Th)	00:30	ROCK CENTER WITH BRIAN WILLIAMS	SBTV10021220H	\$4000.00	
18.0	SPOT			10/05/12			1 preempt @ \$1500.00	\$0.00	Schedule Change
19.0	SPOT	9:00PM-GRIMM	Per week (1),Fr	10/05/12 9:17PM (Fr)	00:30	GRIMM	SBTV10031221H	\$4000.00	
20.0	SPOT	5:58AM-7 News Today	Per week (2),Sa	10/06/12 6:10AM (Sa)	00:30	7 News Today in New England	SBTV10031221H	\$200.00	
20.0	SPOT	5:58AM-7 News Today	Per week (2),Sa	10/06/12 6:46AM (Sa)	00:30	7 News Today in New England	SBTV09241217H	\$200.00	
21.0	SPOT	7:28PM-NOTRE DAME FOOTBALL	Per week (1),Sa	10/06/12 8:24PM (Sa)	00:30	NOTRE DAME FOOTBALL	SBTV10031221H	\$4000.00	
22.0	SPOT	10:27AM-Meet the Press	Per week (1),Su	10/07/12 11:08AM (Su)	00:30	Meet the Press	SBTV10031221H	\$2500.00	
23.0	SPOT	7:00PM-SENATORIAL DEBATE	Per week (1),Mo	10/01/12 7:38PM (Mo)	00:30	SENATORIAL DEBATE	SBTV09271219H	\$7500.00	
24.0	SPOT	4:30AM-Early Today	Day,M-1,Tu-1,W-1,Th-1	10/01/12 4:56AM (Mo)	00:30	Early Today	SBTV09241218H	\$100.00	M/G For 14.0.1,14.0.2,14.0.3,14.0.4
24.0	SPOT	4:30AM-Early Today	Day,M-1,Tu-1,W-1,Th-1	10/02/12 4:46AM (Tu)	00:30	Early Today	SBTV09271219H	\$100.00	M/G For 14.0.1,14.0.2,14.0.3,14.0.4
24.0	SPOT	4:30AM-Early Today	Day,M-1,Tu-1,W-1,Th-1	10/03/12 4:56AM (We)	00:30	Early Today	SBTV09241217H	\$100.00	M/G For 14.0.1,14.0.2,14.0.3,14.0.4
24.0	SPOT	4:30AM-Early Today	Day,M-1,Tu-1,W-1,Th-1	10/04/12 4:50AM (Th)	00:30	Early Today	SBTV09241217H	\$100.00	M/G For 14.0.1,14.0.2,14.0.3,14.0.4



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SCOTT BROWN FOR US SENATE-REPU
Multi Media Services Corp (2430)

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POLITICAL CANDIDATE (1051)
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WHDH Boston (WHDH)

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25.0	SPOT	20206-Early Today M	Per week (1),We,Th	10/04/12 4:56AM (Th)	00:30	Early Today	SBTV10021220H	\$100.00	M/G For 14.0.5
26.1	SPOT	7:58PM- 9:00PM	Per week (1),Fr	10/05/12 8:20PM (Fr)	00:30	THE VOICE (R)	SBTV10031221H	\$1500.00	M/G For 18.0.1